

An aerial night photograph of Glasgow, Scotland. The Glasgow Science Centre, with its distinctive blue, curved, metallic roof, is the central focus on the left. The city's lights are visible in the background, and the River Clyde flows through the scene on the right. A large white circle is overlaid on the center of the image, containing the text "that's champion pet".

**that's  
champion  
pet**

who we are

# that's champion pet.

**I**nroducing, "That's Champion Pet", a new venture from Digital Marketing and Ecommerce specialists Venture Stream. With over 50 years' experience in the field of start-up businesses as well as vast knowledge on how to support and grow SMEs, this venture aims to create more business in the North East and build a community of Northern spirit online.

That's Champion Pet sets out to showcase everything uniquely wonderful about the North. By curating a selection of the finest North East products from food and drink to clothing and accessories, the ambition

is to collaborate and work with the region's best suppliers, artists and designers.

Originally inspired by a hearty Northern upbringing in a place where you're everyone's "love"; "pet" and "hinny" and where a praise in it's highest form comes with someone saying "that's champion". Northern culture is humble, down to earth and wholesome. That's why, That's Champion Pet.

Not only will this be a one-stop-shop for the best-of-the-best North East products but it's main ethos is to help local businesses flourish online with the

support of Venture Stream's expertise and the platform to publish and promote with That's Champion Pet.

By creating a community where businesses can have a visible online presence whilst being cultivated with the right expertise will help the exposure for the Northern brands we love so much.

why join us

# gan on...

**W**e want you to join us! We're not just another online store and we offer you so much more than just uploading your products to a website.

As a That's Champion Pet 'champion' you'll have the benefit of access to ecommerce specialists which aim to help not only your presence on our website, but your own too.

You'll also benefit from our pay-per-click investments, have the opportunity of being a part of our marketing strategy including social, PR, blogs, podcasts, videos, as well as appear in our email communications. You'll also be invited to our networking events to meet and mingle other brilliant North East businesses.

To be part of the That's Champion Pet community there's no joining fee - absolutely zero, we take 15% commission on each product sold, we handle the upload and management of your products including writing optimised copy for branding and SEO purposes.

That's not all! You'll also receive a free digital marketing and ecommerce audit from leading specialists Venture Stream (worth £250) when you join.

**That's Champion Pet!**

**1**

No joining fee - absolutely zero

**2**

We take only 15% commission  
(which is 10% less than another well known online store)

**3**

We handle the full upload process for you  
including optimising SEO content

**4**

You'll be included in our marketing  
strategy including blogs, social, videos,  
PPC, PR and more!

**5**

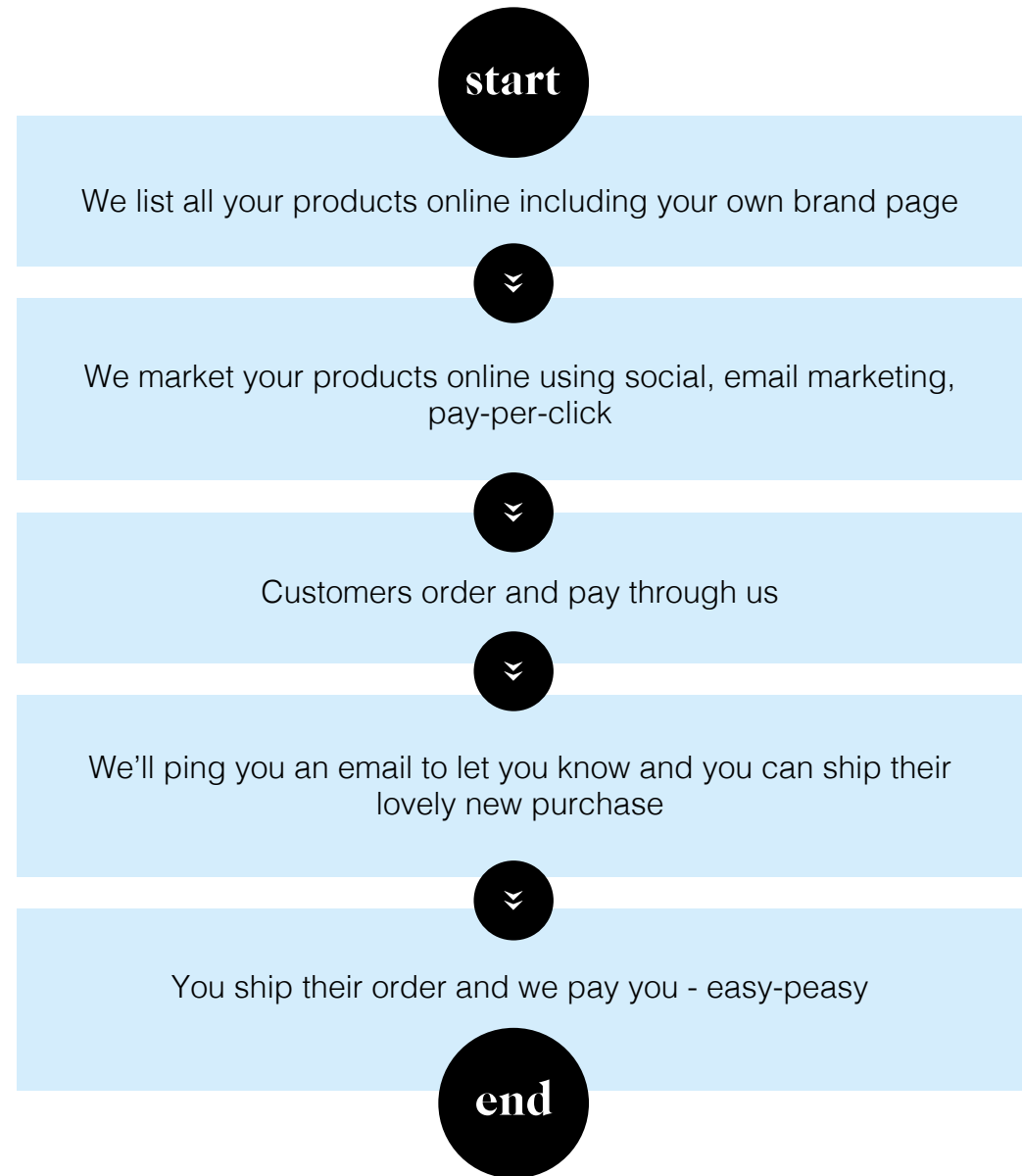
You'll receive a free digital marketing  
and ecommerce audit on your own site  
(worth £250)

## how it works

# let's dee this



We aim to make the process as simple as possible, if you have any questions or need more information don't hesitate to speak to a member of the team at [info@thatschampionpet.co.uk](mailto:info@thatschampionpet.co.uk) or call us 0191 5800 696 (open 9am - 5.30pm Mon - Fri).





A tall, white, cylindrical lighthouse stands on a small, rocky island. The lighthouse has a lantern room at the top and several small windows. The island is surrounded by dark, jagged rocks. In the background, the sea is calm, and the sky is filled with soft, orange and pink clouds from a sunset. The overall scene is peaceful and scenic.

that's  
champion  
pet

[www.thatchampionpet.co.uk](http://www.thatchampionpet.co.uk)

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